IOB DESCRIPTION



VIDEO PRODUCER, NICEVILLE CAMPUS

Position Title: Video Producer

(Full-Time; Non-Exempt Position)

Date: May 2021

Supervisor: Media Team Leader

Purpose: To help us live into the vision of connecting people to Christ through the Arts by

reconnecting the arts to God to provide opportunities for people to meet Christ in the church and in the community. This is primarily carried out by producing engaging videos that provoke people to a thoughtful response to Jesus, and by helping to raise others up

to do the same.

PRIMARY DUTIES:

1. Produce special element videos for weekend services.

- 2. Approve and oversee video projects requested by ministry departments.
- 3. Recruit and train video and photography volunteers.
- 4. Assist with weekly sermon recording for Online Campus.
- 5. Assist with maintenance of broadcast video equipment, as requested.
- 6. Assist with training and equipping new Sunday morning camera volunteers, as requested.
- 7. Oversee video and photography interns, as applicable.
- 8. Oversee maintenance of video production and photography equipment.
- 9. Oversee sermon and podcast uploads on Sunday afternoons.
- 10. Take ministry, staff, and special event photos during office hours, as requested.
- 11. Create photography and videography volunteer team to take regular photos and videos during weekend worship services and ministry events.
- 12. Manage and work within video budget under the accountability of the Media Team Leader.
- 13. Uphold the Staff Covenant.

SKILLS DESIRED:

- 1. Dedicated Follower of Jesus.
- 2. Familiar with DSLR, DSLM and broadcast video equipment.
- 3. Skilled in video editing software such as PremierPro and After Effects.
- 4. Skilled in Photoshop and Lightroom.
- 5. Experienced in Illustrator and InDesign.
- 6. Able to receive constructive feedback, but at the same time lead our videos and photos to the next level.
- 7. Be up to date on modern video editing techniques.
- 8. Proficient in using Microsoft Office Suite including Word, Excel, and Outlook.
- 9. Strong communication skills.
- 10. Ability to work as a team and always portray the church, staff, and ministry in the most positive light in the church as well as in the community.

KEY PERFORMANCE MEASUREMENTS:

- 1. Projects accomplished on time.
- 2. Volunteers believe they are empowered and equipped.
- 3. Chemistry and unity within the Creative Team, and larger staff team.
- 4. Contributing to the brainstorm process.

CONTINUING EDUCATION DESIRED:

Attend seminars, workshops, and conventions appropriate to Creative Ministry as requested and approved by supervisor.