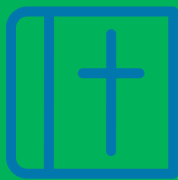
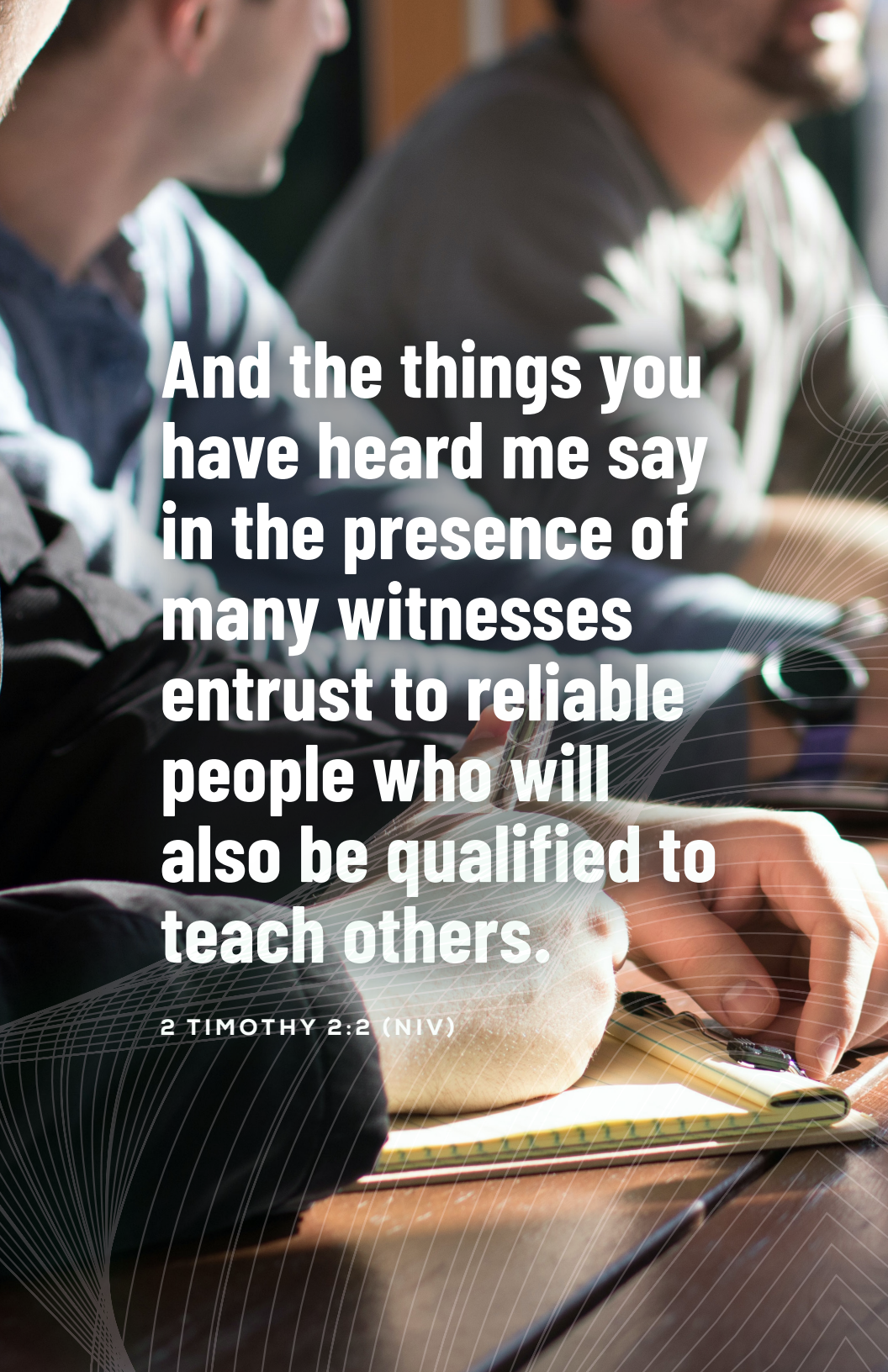


Multiply Group Deployment Guide

FIND YOUR UNIQUE ROLE IN MULTIPLYING DISCIPLES



crosspoint



**And the things you
have heard me say
in the presence of
many witnesses
entrust to reliable
people who will
also be qualified to
teach others.**

2 TIMOTHY 2:2 (NIV)

Deployment Guide Purpose

At the beginning of your Multiply Group, you made a commitment to lead a group like this with others. This guide is designed to help you discern how best to multiply disciples, which might mean starting a new group, or it might mean making disciples in other ways.

We believe Multiply Groups are a foundational way of learning how to make a disciple and become a disciple-maker, and we encourage everyone to lead a group themselves. However, the goal isn't to have a lot of Multiply Groups, the goal is to equip you to become a disciple-maker who's deployed on God's mission to connect people to Christ in the unique way God created you.

To begin this group, you committed to multiply disciple-making by leading your own group. We understand not everyone can fulfill this commitment; however, it is our sincere hope you will hear God's call to fulfill His Great Commission to make disciples by helping others have the same rewarding experience you had in a Multiply Group. The goal of this guide is to help you discern how to begin your group and who God might be calling you to ask to participate over the next year.

We're with you on the journey!

Crosspoint

Contents

05 OVERVIEW

06 BEFORE YOU START

07 SESSION 1: YOUR UNIQUE PEOPLE

10 SESSION 2: YOUR UNIQUE INVITATION

13 SESSION 3: YOUR UNIQUE ASK

16 SESSION 4: CELEBRATE & COMMISSION

Overview

“Come, follow me, and I will send you out to fish for people.”

When Jesus invited the disciples into a relationship, it came with a twofold expectation. First, they were to “follow Jesus.” Second, they would be sent out to become “fishers of people”.

There are two hinge moments in being a disciple of Jesus. First is when someone realizes they can know and hear from God. Second is when someone realizes God can use them to lead someone else to Jesus.

Discipleship never ends with us; we always pass the faith on to others. Every disciple is called to follow Jesus themselves and then to lead others to do the same.

This group has helped you better follow in the way of Jesus and is also preparing you to become a disciple-maker who multiplies disciples by helping others take next steps in their faith. Just as someone has invested in you, you now must go and invest in others so that they can experience the same life change you have.

Whether you are new to the faith or have been following Jesus for a long time, we are all called to help connect people to Christ and their unique role in God’s mission. This guide will help you find the unique way you can invite others to join you in following Jesus and becoming a disciple-maker where you live, work, and play.

Before You Start

IDEAL TIMELINE:

The Deployment Guide is the final resource you walk through with your group before you multiply. Every group’s timeline is different, but below is an ideal timeline for when to walk through this guide. The gaps between conversations give each member time to identify their Unique People, Invitation, and Ask to begin to invite people into it.

Session 1: Your Unique People (5-6 weeks before you multiply)

Session 2: Your Unique Invitation (4-5 weeks before you multiply)

Session 3: Your Unique Ask (3-4 weeks before you multiply)

Session 4: Celebrate and Commission (Last week you meet)

Before you start, identify when your last Multiply Group meeting will be. This will help you determine the dates for each of the following conversations.

Our final M-Group meeting before we multiply: / /
 month day year

SESSION 1: YOUR UNIQUE PEOPLE

Seeing the People God Has Placed Around You

BIG IDEA

When Jesus called His disciples, He started with the people right in front of Him — men He already knew and understood. Before we launch a new Multiply Group, we need to do the same.

You already live and work among people who need what God has given you. This session helps you recognize them, pray for them, and begin to see where the Holy Spirit is at work.

NOTE

This session is about awareness. Take time to slow down and think through who God has already placed around you. Don't rush. Be honest and specific — the names you write down could be the beginning of a new movement of discipleship.

REFLECT ON YOUR JOURNEY

Reflection Prompt

My Response

What has changed in me since being part of a Multiply Group?

What's been most meaningful or transformative?

How has this group helped me follow Jesus more intentionally?

The biggest thing God has done in my life through this group is:

WHO ARE YOUR PEOPLE?

Think through every circle you move in:

- Family** – spouse, parents, grown kids
- Friends** – neighbors, teammates, close relationships
- Work** – coworkers, employees, supervisors
- Church** – people you serve or worship with
- Community** – parents from your kid’s team, gym, or local spots

My People

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

9. _____

10. _____

WHAT ARE THEY LOOKING FOR?

People respond best when invitations connect to what they care about.

Area	What People Often Say	How You Might Connect It
Faith	“I want to grow closer to God.”	“This helps us follow Jesus together.”
Friendship	“I’m tired of surface relationships.”	“It’s small, honest, and real.”
Accountability	“I need people to help me stay on track.”	“We check in weekly to help each other grow.”
Purpose	“I feel like life’s missing something.”	“We learn to live with spiritual purpose.”
Leadership	“I want to make an impact.”	“We’re growing so we can help others grow.”

Circle 1–2 that fit your people best.

The people God’s placed around me are mostly looking for:

PRAY FOR YOUR PEOPLE

Take time to pray for each name you've written.

Ask God to:

- Give you eyes to see their real needs.
- Prepare their hearts for an invitation.
- Give you courage to start the conversation.

Write a short prayer:

Lord, open my eyes and open their hearts as I begin to pray for...

SESSION CHALLENGE

- Pray for your list daily this week.
- Look for one opportunity to serve or encourage someone on your list.
- Come ready to share what God showed you next week.

SESSION 2: YOUR UNIQUE INVITATION

Helping Others Understand What You’re Inviting Them To

BIG IDEA

When Jesus invited the fishermen to follow Him, He used words they could understand: “Follow me and I will send you out to fish for people” He gave them a clear picture of what life with Him would look like.

This session helps you craft an invitation that does the same – simple, personal, and relational.

NOTE

This is about finding your voice. You don’t need a script or fancy words. Just share what this group means to you and how it could help someone else. Speak from the heart.

UNDERSTAND WHAT YOU’RE INVITING THEM TO

A Multiply Group is...

- 3–5 people of the same gender
- Meeting weekly for about an hour to an hour and a half
- Focused on Scripture, accountability, prayer, and mission
- Designed to help disciples grow and multiply

You’re not inviting someone to a meeting. You’re inviting them into intentional growth and spiritual friendship.

BUILD YOUR INVITATION

Every clear invitation includes three simple parts:

Step	Focus	Example
Start with Connection	Reference something real between you.	“Hey, we’ve had great talks about faith lately...”
Cast a Vision	Explain what the group is about.	“It’s a small group of 3–5 people who meet weekly to help each other grow in following Jesus.”
Make the Ask	Offer a clear next step	“I’m starting one of my own soon – would you want to be part of it?”

Pro Tip: Keep it short, conversational, and natural. No speeches – just share from the heart.

SAMPLE INVITATIONS

Text Message

“Hey! I’ve been part of a small discipleship group that’s helped me grow so much. I’m starting one soon and thought of you – want to hear about it?”

Coffee Conversation

“A few of us meet weekly to read Scripture, pray, and hold each other accountable. It’s changed how I follow Jesus. I’d love for you to be part of one.”

Casual Mention

“I’m gathering a few people who want to grow deeper in their faith. It’s small, real, and simple. You’d fit perfectly.”

Purpose-Driven Ask

“You’ve said you want to be more intentional as a spouse and leader. That’s exactly what this group is about. Want to join me?”

WRITE YOUR INVITATION

My Invitation Draft

PRACTICE OUT LOUD

Share your invitation with someone else.

Ask:

- Does it sound like me?
- Is it clear what I'm inviting them to?
- Would I say yes to that?

SESSION CHALLENGE

- Finalize your invitation this week.
- Practice saying it out loud at least three times.
- Be ready to use it in the next session as you make your ask.

SESSION 3: YOUR UNIQUE ASK

Turning Invitation Into Action

BIG IDEA

Inviting someone is important. Asking someone personally is powerful. Jesus didn't just speak to crowds — He looked people in the eye and said, "Come, follow me."

This session will help you take that same step of courage and faith.

NOTE

This is where faith meets obedience. The goal isn't perfection — it's action. Trust that God has already been preparing the people you'll ask. Your job is simply to obey, love well, and follow through.

RECAP YOUR PROGRESS

- You've identified your people.
- You've crafted your invitation.

Now it's time to make your ask.

PLAN YOUR ASK

Step

My Plan

Choose 3 people I'll ask first

How will I reach out?
(text, coffee, call, lunch)

When will I ask? (date/time)

Pray before the conversation

Tip: Be specific. Don't wait for the "perfect time." Set a plan and take the step.

COMMON OBSTACLES

Obstacle	How to Respond
"I don't have time."	"That's fair. It's just an hour or so a week; it's been the best investment of my time."
"I'm not spiritual enough."	"That's actually the point – we're learning together."
"I've tried groups before."	"This one's different – smaller, more focused, and built on trust."
"Let me think about it."	"Absolutely. I'll follow up in a few days to see what you think."

You don't have to convince anyone. Just clearly share what's been meaningful to you and leave the results to God.

FOLLOW UP WITH FAITHFULNESS

After you make your ask:

- Pray for them by name.
- Follow up within a week.
- Don't get discouraged by "no." God may be preparing someone else.

Who I've Asked	Their Response	Next Step
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____

CELEBRATE EVERY STEP

Every conversation is a seed. Whether someone says "yes," "no," or "not yet," your obedience matters.

"Whoever sows generously will also reap generously." – 2 Cor. 9:6

Celebrate every act of faith. Every ask is a step toward multiplication.

SESSION CHALLENGE

- Make your ask with at least one person this week. You can use the next page as a reference tool.
- Record what happened and what you learned.
- Share your stories next time – celebrate every yes!



MULTIPLY GROUP

OVERVIEW

WHAT IS A MULTIPLY GROUP?

A Multiply Group is a gender-specific, closed group of 3-5 believers that meet weekly for a season of accelerated spiritual transformation.

WHAT TO EXPECT?

The image below shows what Multiply Group members commit to weekly in their personal life (**weekly disciplines + weekly meeting**) and how God will grow them in four different areas during the upcoming season. (**Four Roles of a Disciple**)

WEEKLY DISCIPLINES

Scripture Memory
Bible Reading & Journaling
Accountability
Prayer

WEEKLY
INPUT



ROLES OF A DISCIPLE

Faithful Follower
Helpful Neighbor
Deployed Disciple
Kingdom Builder

LIFETIME
OUTPUT

MEETING RHYTHM

TOTAL: 60-90 MINUTES

- 🕒 **FELLOWSHIP: 10 MINUTES**
- 🕒 **SCRIPTURE MEMORY: 5-10 MINUTES**
- 🕒 **BIBLE READING & JOURNALING: 25-35 MINUTES**
- 🕒 **ACCOUNTABILITY: 10-25 MINUTES**
- 🕒 **PRAYER: 10 MINUTES**

MULTIPLY GROUP COMMITMENT

- Members will engage weekly with the Multiply Group and attend as many meetings as possible.
- Members will commit to the four weekly disciplines.
- Members will contribute to an atmosphere of confidentiality and transparency.
- Members will pray and invest in helping others meet and follow Jesus
- Members will consider stepping into leadership when the group multiplies.

SESSION 4: CELEBRATE & COMMISSION

GROUP DISCUSSION

1. How has this group been with you through the peaks and valleys during this season?
2. How have you grown the most in being a part of this group?
3. How have you seen other members in your group grow during this season?

WHY WE MULTIPLY

As you look back at this group and all that God has done through it, there is a lot we can celebrate. As you think about all that the group has meant to you, it is normal to want to stay together and keep meeting. This feeling isn't a bad thing at all. But a question to consider is "Who in your life is being robbed of the blessings you have experienced if you don't step out and invest in that person?"

In Matthew 4, when Jesus invited the disciples to follow Him, He challenged them with the expectation that they would "fish for people." From the moment Jesus called the disciples to follow Him, He made it clear that they were called to reach others and make disciples.

After an incredibly rich three years of walking closely with Jesus, their group came to a moment much like the moment this group is in ... the group needed to multiply. The final words of Jesus were to "go and make disciples of all nations baptizing them in the name of the Father, Son, and Holy Spirit and teaching them to obey all that I have commanded you." This charge to multiply would be the charge that started the early Church and the Kingdom movement we experience 2,000 years later. It was all because one group stepped out of their comfort zone and brought other people the same blessings they had received.

Our group has the same opportunity now: to multiply the impact we have received by helping others start and grow in their relationship with Jesus. In other words, to become the disciple-makers Jesus called us to be!

GROUP CELEBRATION

- 1. How's it going in forming your group? How can we help?
- 2. How are you feeling about stepping out and leading others?
- 3. How can we pray for you?

NEXT STEPS

As you wrap up your final session together, take time to pray over one another and commission each other to go and make disciples.

When you are ready to lead your Multiply Group, be sure to register your group so we can stay connected, invite you to the kick-off gatherings, and equip you with helpful resources for the coming year.



If this isn't the right season for you to lead a Multiply Group, we'd love for you to attend DiscipleStory. There, you can explore how to continue growing as a disciple and discover how God is inviting you to live out your unique role in His mission.



NOTES

NOTES

